

**2007-08 Strategic Plan
VHIMA**

Strategy	Plan	Timeline	Responsibility
<p>e-HIM Advance e-HIM practice and the migration to the EHR.</p>	<ul style="list-style-type: none"> ▪ Increase educational opportunities <ul style="list-style-type: none"> ○ e-HIM track ○ Regional meetings ○ Coding Round Tables ▪ Increase e-HIM communication <ul style="list-style-type: none"> ○ Newsletter articles 	<p>Annual meeting</p>	<p>Board/Program Chair</p>
<p>Leadership Engagement/Impact</p>	<ul style="list-style-type: none"> ▪ CEC <ul style="list-style-type: none"> ○ Train the trainers - 10 new presenters ○ Identify groups to take message to - 20 presentations ○ Share AHIMA print ○ PHR resolution ○ Newsletter Article ○ Educational topic ▪ Virginia HIM Programs <ul style="list-style-type: none"> ○ Promote connection to local community college ○ Contact VHHA 	<p>June, 2008</p> <p>June, 2008</p>	<p>Marion Swaim</p> <p>Allison</p> <p>Amy Shay</p>
<p>Leadership and Advocacy Provide HIM leadership on state issues through</p>	<ul style="list-style-type: none"> ▪ Develop Legislative/Advocacy Committee <ul style="list-style-type: none"> ○ State Hill Day ○ Ask Don Asmonga to 	<p>January, 2009 Hill Day</p> <p>September, 2007 Conference Call</p>	

**2007-08 Strategic Plan
VHIMA**

<p>advocacy and collaboration.</p> <p>Support AHIMA national leadership advocacy issues</p>	<p>discuss next steps</p> <ul style="list-style-type: none"> ▪ Possibly partner with DCHIMA ▪ Promote at annual meeting <ul style="list-style-type: none"> ▪ Increase volunteerism <ul style="list-style-type: none"> ○ Each Board member find two (2) volunteers ▪ Follow up with THIMA to engage volunteers 	<p>September, 2008</p>	<p>Board Members</p> <p>Amy Shay</p>
<p>Build Value in CSA membership</p>	<ul style="list-style-type: none"> ▪ Membership <ul style="list-style-type: none"> ○ Advocating to members to update their Membership Profiles ○ Increase communication to membership ○ Developing network opportunities for our membership ○ Survey ▪ Coding Resources <ul style="list-style-type: none"> ○ Support AHIMA Regional Coding Meeting ○ Coding Round Table ▪ VHIMA website 	<p>March, 2008</p>	<ul style="list-style-type: none"> ▪ Shelia Gunn <p>Amy Shay</p> <p>Karen Phipps Paula Hathorne and Gloria Litton</p> <p>Amy Shay</p>

**2007-08 Strategic Plan
VHIMA**

<p>Grow and Strengthen AHIMA through CSA</p>	<ul style="list-style-type: none"> ○ Credit card payment for annual meeting ○ On-line voting ▪ Assure state and AHIMA Bylaws are in sync <ul style="list-style-type: none"> ○ Quorum for annual business meeting ▪ VHIMA information is archived and readily available ▪ Provide financial support to AHIMA and FORE 	<p>Review, prepare draft for annual business meeting, following procedures for amending bylaws</p> <p>Annual AHIMA and FORE donations</p>	<p>Amy Shay</p> <p>Kathy Byrd</p> <p>Linda Vernon</p> <p>Evelyn Bickley</p>
---	---	---	---