

**2008-09 Strategic Plan
VHIMA**

Strategy	Plan	Timeline	Responsibility
<p>e-HIM Advance e-HIM practice and the migration to the EHR.</p>	<ul style="list-style-type: none"> ▪ Increase educational opportunities <ul style="list-style-type: none"> ○ e-HIM track ○ Regional meetings ○ Coding Round Tables ▪ Increase e-HIM communication <ul style="list-style-type: none"> ○ Newsletter articles 	<p>Annual meeting April 22-23, 2009 Charlottesville – Doubletree Hotel</p>	<p>Board/Program Chair</p>
<p>Leadership Engagement/Impact</p>	<ul style="list-style-type: none"> ▪ CEC <ul style="list-style-type: none"> ○ Train the trainers - 10 new presenters ○ Identify groups to take message to - 20 presentations ○ Share AHIMA print ○ PHR resolution ○ Newsletter Article ○ Educational topic ▪ Virginia HIM Programs <ul style="list-style-type: none"> ○ Promote connection to local community college ○ Board Members participating on Advisory Boards ○ Contact VHHA • Review, prepare draft for annual business meeting, following procedures for amending bylaws 	<p>June, 2009</p> <p>June, 2009</p> <p>Ongoing</p> <p>November 2008</p>	<p>Marion Swaim</p> <p>Patty Campola Amy Shay Marion Swaim</p> <p>Gloria Litton Linda Vernon</p>

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Support AHIMA national leadership advocacy issues	<ul style="list-style-type: none"> ▪ Increase volunteerism <ul style="list-style-type: none"> ○ Each Board member find two (2) volunteers ▪ 		<p>Board Members</p> <p>Amy Shay</p>
Build Value in CSA membership	<ul style="list-style-type: none"> ▪ Membership <ul style="list-style-type: none"> ○ Advocating to members to update their Membership Profiles ○ Increase communication to membership ○ Developing network opportunities for our membership ○ Survey ▪ Assure state and AHIMA Bylaws are in sync <ul style="list-style-type: none"> ○ Quorum for annual business meeting ▪ ▪ ▪ ▪ 		<ul style="list-style-type: none"> ▪ Shelia Gunn Amy Shay Amy Shay Amy Shay Kathy Byrd

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<p>Grow and Strengthen AHIMA through CSA</p>	<ul style="list-style-type: none"> ▪ 		<p>Linda Vernon</p> <p>Evelyn Bickley</p>
<p>Coding Roundtable</p>	<ul style="list-style-type: none"> ▪ Coordinate CRT <ul style="list-style-type: none"> ○ Northern – Mary Washington – Fredericksburg (Target) ○ Tidewater @ Sentara Williamsburg ○ Central – Richmond MCV Alumni House ○ Central – Annual Meeting – Charlottesville 	<p>each quarter</p> <p>September 08</p> <p>November 08</p> <p>January 09</p> <p>April 09</p>	

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	<ul style="list-style-type: none"> ○ Membership discount for AHIMA members ○ Partner with SW @ their annual meeting ● Recognize Coder's Day <ul style="list-style-type: none"> ○ Communicate to Directors of HIM Depts in Hospitals (Give Suggestions) ○ Publicize in Newsletter ○ Original Email blast to VHIMA Board ○ Certificates to each department ○ Provide Poster for Door ○ Thank You 	<p>October, 2009</p> <p>October 10, 2008 – Coder's Day</p> <p>Goal – September 10, 2008 distribution of communication</p>	<p>Shelia Gunn Shannon McCall</p>
Communication	<ul style="list-style-type: none"> ▪ VHIMA website <ul style="list-style-type: none"> ○ On-line voting ○ Update Contents <ul style="list-style-type: none"> ▪ Job Descriptions (Need 30 days) 	<p>February 2009</p> <p>Ongoing Updates – Outline quarterly</p>	<p>Amy Shay</p>

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	<ul style="list-style-type: none"> ○ VHIMA information is archived and readily available ○ Board Area of Website to include Quicken Financials ▪ COP <ul style="list-style-type: none"> ○ Advocacy ○ Coding RT <ul style="list-style-type: none"> ▪ Membership 	January 2009	Evelyn Bickley Karen Phipps Amy Shay